

FOR IMMEDIATE RELEASE

**LDM GROUP ANNOUNCES ITS SPONSORSHIP AT THE IPATIENTCARE NATIONAL USER
CONFERENCE 2013**

St. Louis, MO and Woodbridge, NJ (November 11, 2013) — LDM Group, LLC (LDM), the leading provider of behavior based health management programs and iPatientCare, Inc., a pioneer in mHealth and cloud-based ambulatory EHR and integrated Practice Management solutions, today announced LDM Group will be an Exhibitor/Sponsor at NUCON 2013.

LDM Group and iPatientCare continue to work together by providing the doctor's offices associated with iPatientCare access to LDM's real-time messaging programs which serve to improve patient medication compliance and health outcomes while preserving privacy. The programs enhance the physician-patient dialogue by providing the incentive needed for the patient to fill their prescription. LDM provides this information through its patented ConnectSys® 3.0 system, which supports the portfolio of messaging programs at the point-of-care. This messaging program helps reduce costs for iPatientCare clients, as well as further enables them to provide optimal patient care. LDM Group representatives will be exhibiting its integrated messaging solution at the upcoming User Conference on November 15-17, 2013.

Udayan Mandavia, CEO, iPatientCare commented very enthusiastically, "iPatientCare has been committed to developing healthcare IT solutions that lead to better outcomes by providing clinical decision support to providers and engaging patients by providing education on medications and their adherence to the medication regime recommended by their providers. LDM Group's extraordinary products help iPatientCare achieve its goal through the unique value-add from LMD, and hence, exhibiting these integrated solutions at the National User Conference is very exciting and encouraging to all of us."

"LDM is extremely excited to be a part of NUCON this year as a sponsor," stated Mark Heinold, CEO of LDM Group. "iPatientCare continues to be a great strategic partner of LDM and I am confident that conference attendees will get to see firsthand the passion both LDM and iPatientCare has for creating a healthier patient population via innovative ways to engage patients to take a proactive role in their health."

About iPatientCare

iPatientCare, Inc. is a privately held medical informatics company based at Woodbridge, New Jersey. The company is known for its pioneering contribution to mHealth and Cloud based unified product suite that include Electronic Health/Medical Record and integrated Practice Management/Billing System, Patient Portal/PHR, Health Information Exchange (HIE), and mobile point-of-care solutions that serve the ambulatory, acute/sub acute, emergency and home health market segments.

iPatientCare 10.8 is compliant with the ONC 2011 Edition criteria and was certified as a complete EHR in accordance with the eligible provider certification criteria. Full certification details can be found at <https://www.cchit.org/show-onc-cert?certid=a055000000D3BH1AAN> iPatientCare 10.8 is also

certified in CCHIT's separate and independently developed certification program and is a CCHIT Certified® 2011 Ambulatory EHR additionally certified for Child Health.

The company has won numerous awards for its EHR technology and is recognized as an innovator in the field, being a pioneer to offer an EHR technology on a handheld device, an innovative First Responder technology to the US Army for its Theatre Medical Information System, the first to offer a Cloud based EHR product. iPatientCare is recognized as one of the best EHR and Integrated PM System for small and medium sized physicians' offices; has been awarded most number of industry Awards; and has been recognized as a preferred/MU partner by numerous Regional Extension Centers (REC), hospitals/health systems, and academies.

Visit <http://www.iPatientCare.com> for more information.

About LDM Group, LLC

LDM Group, LLC (LDM) is a leading provider of behavior based prescription management programs. As a targeted healthcare communication company, LDM connects prescribers, pharmacists, and patients. LDM's network is made up of e-prescribing, electronic medical record (EMR), and electronic health record (EHR) applications, chain and independent pharmacies, and sponsors of healthcare related educational materials. LDM provides timely and clinically relevant healthcare messaging through its patented and certified process which serves to improve patient compliance, persistence and outcomes, while preserving privacy. For more information, please visit www.ldmgrp.com.

###

Media Contacts

LDM Group
Suzanne Corcoran
(484) 530-4870 x 19
scorcoran@ldmgrp.com