



**FOR IMMEDIATE RELEASE**

**Media Contacts**

LDM Group  
Suzanne Corcoran  
484-530-4870 x 19  
[scorcoran@ldmgrp.com](mailto:scorcoran@ldmgrp.com)

ICSA Labs  
Carlos Arcila  
908-559-8031  
[carlos.arcila@verizon.com](mailto:carlos.arcila@verizon.com)

**LDM GROUP RECEIVES EHR MODULE CERTIFICATION OF ITS SOFTWARE APPLICATION**

St. Louis, MO and Mechanicsburg, PA (February 26, 2013) LDM Group, LLC (LDM), a leading healthcare communications company, announced today that its LDM ConnectSys<sup>®</sup> 3.0 software application has achieved 2014 Edition Ambulatory and Inpatient EHR Module Certifications by ICSA Labs, an Authorized Certification Body (ACB) of the Office of the National Coordinator for Health Information Technology (ONC) under the American Recovery and Reinvestment Act (ARRA).

LDM ConnectSys<sup>®</sup> software meets Patient Specific Education Resources criteria, which designates that the software is capable of supporting eligible providers and eligible hospitals to demonstrate Stage 2 meaningful use measures required to qualify for incentives under ARRA.

“Being one of the first health information firms to achieve 2014 Edition Ambulatory and Inpatient EHR Module certification is yet another milestone for LDM Group in our ongoing commitment to improving health outcomes through clinician access to patient-centered communications at the point of care,” said Mark Heinold, CEO of LDM Group. “We now offer an enhanced patient communications platform that easily integrates within our current and future EMR/EHR partners applications and, in turn, assists their physician users in qualifying for funding under ARRA.”

LDM ConnectSys<sup>®</sup> software version 3.0 meets the certification criteria 170.314(a)(15) Patient-Specific Education Resources, 170.314(g)(1) Automated Numerator Recording and 170.314(g)(4) Quality Management System.

**About LDM Group, LLC**

LDM Group, LLC (LDM), is a leading provider of behavior based prescription management programs. As a targeted healthcare communication company, LDM connects prescribers, pharmacists, and patients. LDM’s network is made up of e-prescribing, electronic medical record (EMR), and electronic health record (EHR) applications, chain and independent pharmacies, and sponsors of healthcare related educational materials. LDM provides timely and clinically relevant healthcare messaging through its patented process which serves to improve patient compliance, persistence and outcomes, while preserving privacy. For more information, please visit [www.ldmgrp.com](http://www.ldmgrp.com).

### **About ONC Certification**

The ONC Certified EHR Technology program tests and certifies that EHR technology is capable of meeting the 2014 Edition criteria approved by the Secretary of Health and Human Services (HHS). The certifications include Complete EHRs, which meet all of the 2014 Edition criteria for either eligible provider or hospital technology and EHR Modules, which meet one or more — but not all — of the criteria.

### **About ICSA Labs**

ICSA Labs, an independent division of Verizon, offers third-party testing and certification of security and health IT products, as well as network-connected devices, to measure product compliance, reliability and performance for many of the world's top security vendors. ICSA Labs is an ISO/IEC 17025:2005 accredited and 9001:2008 registered organization. Visit <http://www.icsalabs.com> and <http://www.icsalabs.com/blogs> for more information.

*\* This EHR Module is 2014 Edition compliant and has been certified by an ONC-ACB in accordance with the applicable certification criteria adopted by the Secretary of Health and Human Services. This certification does not represent an endorsement by the U.S. Department of Health and Human Services or guarantee the receipt of incentive payments. LDM ConnectSys<sup>®</sup> software version 3.0 was certified on 2/20/2013. CHPL Ambulatory Product Number: 130011R00. CHPL Inpatient Product Number: 130012R00.*