

Position Title: Manager, Financial Operations and Planning

Reports To: Vice President, Operations

## **Position Summary:**

LDM Group, a rapidly growing Health and Wellness Marketing Company, is looking for an experienced *Manager, Financial Operations and Planning* to join our Operations team. The ideal candidate will have some financial background, excellent analytical skills, be detail-oriented and possess strong multitasking abilities. The *Manager, Financial Operations and Planning* will be primarily responsible for operational forecasting and financial reporting needs. The chosen candidate will have a unique opportunity to become immersed in multiple facets of LDM while developing internal relationships across all sales divisions in order to produce a solid, ongoing revenue forecast. The revenue forecast for a growing company, while working within Finance, Operations and

LDM Group is a privately owned company providing a casual working environment with exceptional benefits.

## **Summary of Job Responsibilities:**

- Primary responsibility is to manage and maintain a weekly revenue forecast
- Provide weekly financial reporting and forecasting dashboards to senior management
- Assist senior management with various reporting and presentation needs for quarterly board meetings
- Review and monitor the financial aspects of campaigns throughout program life and through to completion, working closely with Sr. Manager, Financial Analysis and Reporting to ensure accurate revenue recognition and program duration
- Analyze trends, results, sales pipelines, and territory analysis to ensure forecast accuracy
- Will work within finance and operating teams to develop key forecasting assumptions, accurate revenue forecasting and program duration management, while having significant interaction with internal Pharma sales division
- Provide adhoc analyses to support senior management in business planning, growth and forecast needs
- Participate in annual account review meetings and planning for upcoming fiscal year

## **Desired Skills and Qualifications:**

- 3+ years of experience in a financial operations, business forecasting role or a similar capacity
- Demonstrated financial operations experience (revenue forecasting, planning, reporting)
- Strong Excel skills are a must
- Experience or background in Accounting or Finance is a plus
- Exceptional analytical ability
- Desire to work closely with multiple internal employees on a daily basis
- Ability to handle multiple projects simultaneously
- Ability to work within team environment
- Ability to travel on occasion
- Entrepreneurial minded

## **Benefits**

Health, Dental, Vision Coverage

- Life and Disability Insurance
- 401K
- Paid Time Off

Please send resume and salary history to  $\underline{\mathsf{lcollins@ldmgrp.com}}$